

Queen Worldwide Network Lookbook

A quick guide to the handmade pieces, gift bundles, and custom-order process for a royal, polished, and personal shopping experience.



Signature product categories

Collection	Best for	Details
Crown Charms	Everyday accessories and small gifts	Polished gold-tone charm pieces with a classy, confidence-focused look.
Crochet Crowns	Statement gifts and photo moments	Soft handmade texture, royal color palettes, and small-batch detail work.
Gift Bundles	Birthdays, appreciation gifts, and custom orders	Curated combinations with packaging notes and color preferences.

Custom order checklist

- Choose a product type: jewelry, crochet accessory, or gift bundle.
- Share your preferred color palette and the occasion for the gift.
- Confirm sizing, budget, quantity, and pickup or shipping details.
- Approve the final direction before the handmade work begins.

Brand direction

Queen Worldwide Network uses a royal palette, confident typography, and warm handmade details to balance luxury with approachability.

Role	Color	Purpose
Royal purple	#5a197f	Primary brand energy, headings, and accents
Crown gold	#f5c84b	Calls to action, highlight moments, and sparkle
Soft cream	#fff8ec	Warm page sections and product backgrounds
Night black	#180a24	Footer, contrast, and premium framing

Suggested package tiers

Mini Crown Gift - A single charm, bracelet, or small crochet detail packaged with a handwritten note.

Signature Queen Bundle - A jewelry piece plus a coordinating crochet accessory, packed for birthdays or appreciation gifts.

Custom Celebration Set - A larger themed order built around an event, color palette, or special recipient.

Contact for custom requests

Email orders@queenworldwide.com with the product type, date needed, preferred colors, budget, and any inspiration notes. This PDF is designed as a classroom project asset and can be updated with live pricing before publication.